



# Arizona Ready Goal Revisions

Rebecca Gau, Director

# Items to Discuss

- ▶ Graduation Rate goal, as directed at June Council meeting
- ▶ BA degree goal, as recommended by Council Member Glasper

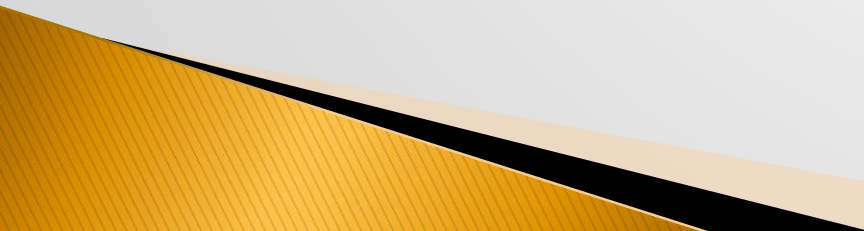
# Graduation Rate Goal

- ▶ Old: Raise the high school graduation rate to 93% in 2020 from 76% in 2009
- ▶ Proposed: Raise the high school graduation rate to 93% in 2020 from 76% in 2009, ensuring that all graduates are college and career ready.

# BA Degree Goal

- ▶ Old: Double the number of students receiving baccalaureate degrees to 36,000 per year
- ▶ Proposed: Double the number of students receiving baccalaureate degrees to 36,000 per year in part by significantly increasing the percent of students who transfer from a community college with an AGEC or Associates Degree

# Next Steps

- ▶ Establish baseline for measurement to students who transfer with AGEC and AA degrees
  - ▶ Revise electronic material (i.e. website, report card)
  - ▶ Revise presentations
  - ▶ Revise print material for future print orders
  - ▶ Communicate revisions via social media
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# Communications Update

## ▶ Facebook

- 15,248 likes
  - 430 “talking about us” (daily average)
  - 1,247 “engaged users” (weekly average)

## ▶ Twitter

- 546 followers
- Favorite retweets:
  - [Lowell Observatory @PercivalLowell3 Sep](#)
    - Only two weeks away! MT [@ArizonaReady](#) Lowell Observatory brings [@WilliamShatner](#) to Arizona! Here's how to register: <http://bit.ly/17JsmRJ>
  - [Cathryn Creno](#) retweeted you
    - Join us tomorrow at the [@AZSciTechFest](#) kickoff conf. for our session on Parent Engagement & visit our booth! [#STEM](#) <http://bit.ly/13n9DIA>

## ▶ Newsletter

- 898 subscribers

## ▶ Details and July and August newsletters in your packet